

COOKIES & PRIVACY POLICY

Introduction

Here at Billiond, we understand the trust you place in our business when you provide us with personal information.

We are always focused on protecting the privacy and security of our customers and visitors.

We do not share data with third parties to market their products/services to you.

We want to ensure complete transparency on how personal data is stored and processed and what your rights are under the GDPR.

Under the General Data Protection Regulation or "GDPR" (and all other laws related to the use of personal data), we are responsible for deciding how your personal data is used and, more importantly, keeping your data safe and to use them only for legitimate reasons.

When you provide us with information, we hold it for legal consent purposes, we employ industry standard security processes to ensure that your data is kept secure, and to prevent unauthorized access or use or loss of your data as the user.

We will keep the data for as long as the user is the holder of a Billiond account. Once you no longer wish to engage with Billiond we may still need to hold your data if there is a legal reason to do so.

This privacy statement does not cover links within this site to other websites, so please read the privacy statements of the other websites.

We take your privacy very seriously and will only use your personal information for the purposes set out below.

What data do we collect and what do we use it for?

- Registration

We collect: Identity, Contact, Profile.

Legal reason for using data: Execution of a user agreement.

- Log in to your account

We collect: Identity, Contact.

Legal reason for using data: Execution of a user agreement.

- Participate in a tournament

We collect: Identity, Contact, Financial.

Legal reason for using data: Execution of a user agreement.

- Process payments made through our website

We collect: Identity, Contact, Financial.

Legal reason for using data: Execution of a user agreement.

- Organize the delivery of a product

We collect: Identity, Contact.

Legal reason for using data: Execution of a user agreement.

- Internal administration purposes and data retention

We collect: Identity, Contact, Profile, Usage, Technical, Financial.

Legal reason for using data: Execution of a user agreement; Necessary for our legitimate interests (for effective business administration and service delivery).

- Notify you of changes to our Privacy Policy & Cookies, our Terms and Conditions, or other changes to our services or products

We collect: Identity, Contact.

Legal reason for using data: Execution of a user agreement; Necessary to comply with a legal obligation.

- Respond to user requests which may involve contact by post, email or telephone

We collect: Identity, Contact.

Legal reason for using data: Execution of a user agreement; Necessary for our legitimate interests (to ensure our customers are informed and satisfied with our services).

- Connect with you about relevant tournaments, products and services

We collect: Identity, Contact, Profile.

Legal reason for using data: Necessary for our legitimate interests, to develop our business, including tournaments, products and services; Consent.

- Contact you about third-party products and services that we think you may be relevant to, or pass data to third parties to contact you directly about them (in each case, only if you have indicated consent)

We collect: Identity, Contact, Profile.

Legal reason for using data: Consent.

- Improve and personalize your experience on our website by offering more relevant content and advertising as you browse

We collect: Identity, Contact, Profile, Usage, Technical.

Legal reason for using data: Necessary for our legitimate interests (to develop our business, improve our website and overall user experience).

- Administer the website, including website troubleshooting, testing and analysis, and to enable you to participate in interactive features of our website

We collect: Identity, Contact, Profile, Usage, Technical, Financial.

Legal reason for using data: Execution of a user agreement; Necessary for our legitimate interests (to ensure our website is fully functional and operates in the most effective way for you).

- Verify your identity and detect fraud and security issues

We collect: Identity, Contact, Profile, Usage, Technical, Financial.

Legal reason for using data: Necessary for our legitimate interests (to prevent and detect fraudulent activity, security incidents and criminal activity).

- Give us the opportunity to give us feedback through reviews and surveys

We collect: Identity, Contact, Profile, Usage, Technical.

Legal reason for data use: Necessary for our legitimate interests (to develop our business, promote new products and services, get customer feedback to improve our services)

What information do we collect from you?

- Identity (name, surname, password)
- Contact (email address, telephone numbers and address)
- Profile (marketing preferences, preferences of other websites and feedback through reviews)
- Financial (payment card details, billing address, purchase information, payment history)

We may collect the following types of information from you when you use our website (using cookies or other tracking technologies):

- Usage (information about how you use our website, including time spent on page, click-throughs, download errors)
- Technical (IP address, browser type, hardware type, network and software identifiers, device information, operating system and system configuration)

Who do we share data with?

We only share your personal data with third parties who help us:

- Provide relevant email and text marketing
- Our customer reviews and surveys
- Personalize the content of our website to ensure a tailored experience
- Provide targeted and re-targeted advertising to keep you updated on our services
- Detect fraud or criminal activity
- Professional consultants

- Other aspects of providing our services, such as hosting our website and processing customer payments

What are the user's rights?

The user has the right to:

- Access a copy of your personal data
- Correct or update your personal data
- Erase personal data
- Oppose the processing of personal data
- Restrict the processing of personal data
- Request the transfer of your personal data to a third party

You do not have to pay any fees to exercise these rights. However, if your request is clearly unfounded, repetitive, or excessive, we may charge a fee or refuse to comply with your request.

If you are not satisfied with our response, you have the right to complain to the Information Commissioner's Office (ICO)

We may also need you to confirm your identity before proceeding with the request if it is not clear to us who is making the request.

Advertisements and Sponsored Links

This website may contain sponsored links and advertisements. These will typically be served through our advertising partners, who may have detailed privacy policies relating directly to the ads they serve.

Users should therefore note that by clicking on sponsored links, we cannot be held liable for any damages or implications caused by visiting any external links mentioned.

How to Opt Out of Marketing Emails?

You can opt-out of marketing emails at any time by using the opt-out function provided in the respective marketing email. Please note that we may still need to send you service notifications by email, such as notifying you about an update to our privacy and cookie policy or terms and conditions.

Cookies

This website may use cookies to improve the user experience while visiting the website. As required by legislation, where applicable, this website uses a cookie control system, allowing the user to give explicit permission or to deny the use/saving of cookies on their computer/device.

We do not use any cookies or tracking technology that is not strictly necessary for the website to function. We will not allow third parties to place them on our website without first obtaining your consent.

Conclusion

For more information on our Privacy Policy or regarding Cookies, send an email to info@billiond.com.

If we change our Privacy Policy & Cookies, we will always send you an email, allowing you to review the changes we have made.

This Privacy & Cookies Policy was last updated in January 2022.